

# HERE + THERE

**Sun Valley Community School's  
Biannual Publication  
Spring/Summer 2020**

## DEADLINES

**Space Reservations:** February 13

**Print-Ready Ads:** February 27

## RATES

**Back Cover:** \$1,750

**Inside Front Cover:** \$1,250

**Inside Back Cover:** \$1,250

**Full Page Color:** \$850

**Nonprofit Full Page Color:** \$650

\*Current advertisers have the right of first refusal on existing ad placement.

## AD SPECS

**Single Page Trim:** 8.375" X 10.875"

**Bleed:** 8.625" X 11.125"

(.125" on all four sides)

**Live Area:** .5" from trim on all sides including bottom

**Marks/Bleeds:** Do not include crop or bleed marks.  
Do include a bleed of .125" on all four sides.

## DISTRIBUTION

**Here+There**, Sun Valley Community School's biannual publication, has a total circulation of 7,000 copies each issue. Approximately 4,100 are directly mailed to parents, donors, Board of Directors, and alumni. The remainder is distributed at more than **35 local venues** in the Wood River Valley, including Atkinsons' Markets, Friedman Memorial Airport, the Ketchum Sun Valley Visitors' Center, River Run Day Lodge, Knob Hill Inn, local real estate offices, restaurants, and sporting goods stores.

Our ad prices to reflect a number of investments that we have made to expand our magazine's reach. We not only increased our print run to 7,000 each issue, but we are also continually adding to our mailing list. We have also added additional high-profile distribution around the Sun Valley area including moving to more highly-trafficked areas at Atkinsons' and the airport. In addition to our print distribution, we post the magazine to Sun Valley Community School's website and Facebook page.

**Here+There** thanks its advertisers for their generous support by highlighting all advertisers in a full-page color ad in each issue, which includes business name, category, and website URL. Advertising is a partnership, and we aim to be good partners to those that support our magazine and our mission.



## CONTACT

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